

## ORDER



KSNV

## Orders

## Order / Rev:

105010

## Alt Order #:

06834007

## Product Desc:

HORSFORD 4 CONGRESS

## Estimate:

1366

## Flight Dates:

10/30/12 - 11/06/12

## Original Date / Rev:

08/01/12 / 09/19/12

## Order Type:

GENERAL

## Primary AE:

Amy McCreary

## Sales Office:

BLPHI

## Sales Region:

National

## Agency

## Name:

GMMB, Inc./ Washington D.C.

## Buying Contact:

## Billing Contact:

Washington Harbor

Washington, DC 20007

## Billing Type:

Cash

## Billing Calendar:

Broadcast

## Billing Cycle:

EOM/EOC

## Agency Commission:

15%

## Advertiser

## Name:

Horsford for Congress

## Demographic:

A35+

## Product Codes:

PLC02

## Priority:

SELECT PRIORITY CODE

## Revenue Codes:

POLITICAL/AGY, PCAN, GEN

## New Business Thru:

## Order Separation:

00:05:00

## Advertiser External ID:

## Agency External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	204	\$54,645.00	\$46,448.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	204	\$54,645.00	\$46,448.25	0.00
Totals	204	\$54,645.00	\$46,448.25	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KSNV	31%	\$54,645.00
Market	100%	\$176,274.19

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$45,831.29
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$28,203.87
KTUD	1%	\$1,762.74
KVVU	18%	\$31,729.35
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$14,101.94

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	11/02/12	M-F 5-6a WakeUp w/Wa@M	5-6a		-TWTF--	:30	12	\$100.004		0.00	NM	12	\$1,200.00
				M-F 5-6a WakeUp w/Wagners											
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	-TWTF--		12		\$100.00		0.00					

Order / Rev: 105010  
 Alt Order #: 06834007  
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Horsford for Congress  
 Product Desc: HORSFORD 4 CONGRESS  
 Estimate: 1366  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	11/02/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF--	:30	12	\$100.004		0.00	NM	12	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					12	\$100.00		0.00			
E 2	KSNV	11/05/12	11/05/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	3	\$100.004		0.00	NM	3	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					3	\$100.00		0.00			
E 3	KSNV	11/06/12	11/06/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	CM	5-6a	-T-----	:30	2	\$100.004		0.00	NM	2	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					2	\$100.00		0.00			
E 4	KSNV	11/06/12	11/06/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	CM	6-7a	-T-----	:30	2	\$190.004		0.00	NM	2	\$380.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					2	\$190.00		0.00			
E 5	KSNV	11/05/12	11/05/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	3	\$190.004		0.00	NM	3	\$570.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					3	\$190.00		0.00			
E 6	KSNV	10/30/12	11/02/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	12	\$190.004		0.00	NM	12	\$2,280.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					12	\$190.00		0.00			
E 7	KSNV	10/30/12	11/02/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	16	\$250.004		0.00	NM	16	\$4,000.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					16	\$250.00		0.00			
E 8	KSNV	11/05/12	11/05/12	Today Show Today Show	CM	658a-9am	M-----	:30	4	\$250.004		0.00	NM	4	\$1,000.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					4	\$250.00		0.00			
E 9	KSNV	11/06/12	11/06/12	Today Show Today Show	CM	658a-9am	-T-----	:30	2	\$250.004		0.00	NM	2	\$500.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					2	\$250.00		0.00			
E 10	KSNV	11/03/12	11/03/12	News 3 Sunrise - SATUR@M News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	2	\$125.004		0.00	NM	2	\$250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					2	\$125.00		0.00			
E 11	KSNV	11/04/12	11/04/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	2	\$250.004		0.00	NM	2	\$500.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					2	\$250.00		0.00			
E 12	KSNV	11/04/12	11/04/12	Meet the Press Meet the Press	CM	8a-9am	-----S	:30	2	\$1,900.002		0.00	NM	2	\$3,800.00
MTP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					2	\$1,900.00		0.00			
E 13	KSNV	11/06/12	11/06/12		CM	9-10a	-T-----	:30	1	\$150.004		0.00	NM	1	\$150.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Today Show II 3rd Hr M-F Today Show II															
TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$150.00		0.00			
E 14	KSNV	11/05/12	11/05/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	M-----	:30	2	\$150.00	4	0.00	NM	2	\$300.00
TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$150.00		0.00			
E 15	KSNV	10/30/12	11/02/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	-TWTF--	:30	8	\$150.00	4	0.00	NM	8	\$1,200.00
TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					8	\$150.00		0.00			
E 16	KSNV	10/30/12	11/02/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	-TWTF--	:30	8	\$100.00	4	0.00	NM	8	\$800.00
TODAY 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					8	\$100.00		0.00			
E 17	KSNV	11/05/12	11/05/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	M-----	:30	2	\$100.00	4	0.00	NM	2	\$200.00
TODAY 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$100.00		0.00			
E 18	KSNV	10/30/12	10/30/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	-T-----	:30	2	\$100.00	4	0.00	NM	2	\$200.00
TODAY 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					2	\$100.00		0.00			
E 19	KSNV	11/06/12	11/06/12	Rachael Ray Rachael Ray	CM	11am-12pm	-T-----	:30	2	\$100.00	4	0.00	NM	2	\$200.00
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					2	\$100.00		0.00			
E 20	KSNV	11/05/12	11/05/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	2	\$100.00	4	0.00	NM	2	\$200.00
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$100.00		0.00			
E 21	KSNV	10/30/12	11/02/12	Rachael Ray Rachael Ray	CM	11am-12pm	-TWTF--	:30	8	\$100.00	4	0.00	NM	8	\$800.00
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					8	\$100.00		0.00			
E 22	KSNV	10/30/12	11/02/12	Noon News Noon News	CM	12-1230pm	-TWTF--	:30	5	\$125.00	4	0.00	NM	5	\$625.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					5	\$125.00		0.00			
E 23	KSNV	11/05/12	11/05/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$125.00	4	0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$125.00		0.00			
E 24	KSNV	11/06/12	11/06/12	Noon News Noon News	CM	12-1230pm	-T-----	:30	1	\$125.00	4	0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$125.00		0.00			
E 25	KSNV	11/06/12	11/06/12		CM	2pm-3pm	-T-----	:30	1	\$100.00	4	0.00	NM	1	\$100.00

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 Estimate: 1366  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Doctors											
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$100.00		0.00			
E 26	KSNV	11/05/12	11/05/12	The Doctors	CM	2pm-3pm	M-----	:30	2	\$100.004		0.00	NM	2	\$200.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$100.00		0.00			
E 27	KSNV	10/30/12	11/02/12	The Doctors	CM	2pm-3pm	-TWTF--	:30	8	\$100.004		0.00	NM	8	\$800.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					8	\$100.00		0.00			
E 28	KSNV	11/04/12	11/04/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$125.004		0.00	NM	1	\$125.00
				News 3 Today											
				TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$125.00		0.00			
E 29	KSNV	11/06/12	11/06/12	Dr. Phil	CM	3-4p	-T-----	:30	1	\$150.004		0.00	NM	1	\$150.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$150.00		0.00			
E 30	KSNV	11/05/12	11/05/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$150.004		0.00	NM	1	\$150.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$150.00		0.00			
E 31	KSNV	10/30/12	11/02/12	Dr. Phil	CM	3-4p	-TWTF--	:30	7	\$150.004		0.00	NM	7	\$1,050.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					7	\$150.00		0.00			
E 32	KSNV	10/30/12	11/02/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-TWTF--	:30	5	\$175.004		0.00	NM	5	\$875.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					5	\$175.00		0.00			
E 33	KSNV	11/05/12	11/05/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$175.004		0.00	NM	1	\$175.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$175.00		0.00			
E 34	KSNV	11/06/12	11/06/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-T-----	:30	1	\$175.004		0.00	NM	1	\$175.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$175.00		0.00			
E 35	KSNV	11/06/12	11/06/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-T-----	:30	1	\$175.004		0.00	NM	1	\$175.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$175.00		0.00			
E 36	KSNV	11/05/12	11/05/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$175.004		0.00	NM	1	\$175.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$175.00		0.00			
E 37	KSNV	10/30/12	11/02/12		CM	4-5pm	-TWTF--	:30	5	\$175.004		0.00	NM	5	\$875.00

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 Estimate: 1366

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NEWS 3 at 4 (1 HOUR)											
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					5	\$175.00		0.00			
E 38	KSNV	10/30/12	11/02/12	M-F Early News	CM	5-630p	-TWTF--	:30	9	\$265.004		0.00	NM	9	\$2,385.00
				M-F Early News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					9	\$265.00		0.00			
E 39	KSNV	11/05/12	11/05/12	M-F Early News	CM	5-630p	M-----	:30	2	\$265.004		0.00	NM	2	\$530.00
				M-F Early News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$265.00		0.00			
E 40	KSNV	11/06/12	11/06/12	M-F Early News	CM	5-630p	-T-----	:30	1	\$265.004		0.00	NM	1	\$265.00
				M-F Early News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$265.00		0.00			
E 41	KSNV	10/30/12	11/02/12	M-F Jeopardy	CM	630-7pm	-TWTF--	:30	5	\$260.004		0.00	NM	5	\$1,300.00
				M-F Jeopardy											
JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					5	\$260.00		0.00			
E 42	KSNV	11/05/12	11/05/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$260.004		0.00	NM	1	\$260.00
				M-F Jeopardy											
JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$260.00		0.00			
E 43	KSNV	11/05/12	11/05/12	M-F Wheel	CM	7-730pm	M-----	:30	1	\$260.004		0.00	NM	1	\$260.00
				M-F Wheel of Fortune											
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$260.00		0.00			
E 44	KSNV	10/30/12	11/02/12	M-F Wheel	CM	7-730pm	-TWTF--	:30	5	\$260.004		0.00	NM	5	\$1,300.00
				M-F Wheel of Fortune											
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					5	\$260.00		0.00			
E 45	KSNV	11/03/12	11/03/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$175.004		0.00	NM	1	\$175.00
				SAT/Jeopardy											
JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$175.00		0.00			
E 46	KSNV	11/03/12	11/03/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$175.004		0.00	NM	1	\$175.00
				SAT/ Wheel of Fortune											
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$175.00		0.00			
E 47	KSNV	11/05/12	11/05/12	Mon PR 10-11p	CM	10-11pm	M-----	:30	1	\$1,000.004		0.00	NM	1	\$1,000.00
				Monday Prime 10-11pm											
REVOLUTION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,000.00		0.00			
E 48	KSNV	10/30/12	10/30/12	Tues PR 10-11p	CM	10-11pm	-T-----	:30	1	\$900.004		0.00	NM	1	\$900.00
				Tuesday Prime 10-11pm											
PARENTHOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$900.00		0.00			
E 49	KSNV	11/01/12	11/01/12		CM	10-11pm	---T---	:30	1	\$950.004		0.00	NM	1	\$950.00

Order / Rev: 105010  
 Alt Order #: 06834007  
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Horsford for Congress  
 Product Desc: HORSFORD 4 CONGRESS  
 Estimate: 1366  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Thurs PR 10-11p Thursday Prime 10-11pm ROCK CENTER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$950.00 0.00															
E 50	KSNV	11/02/12	11/02/12	Fri 10-11p Friday Prime 10-11pm	CM	10-11pm	----F--	:30	1	\$1,000.00	4	0.00	NM	1	\$1,000.00
DATELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$1,000.00 0.00															
E 51	KSNV	11/03/12	11/03/12	Sat PR 10-11p Saturday Prime 10-11pm	CM	10-11pm	-----S-	:30	1	\$500.00	4	0.00	NM	1	\$500.00
SVU <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$500.00 0.00															
E 52	KSNV	11/04/12	11/04/12	LAW & ORDER (synd) RØM Law & Order (synd) PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$350.00	4	0.00	NM	1	\$350.00
L&O AFTER NFL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$350.00 0.00															
E 53	KSNV	10/30/12	11/02/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	5	\$275.00	4	0.00	NM	5	\$1,375.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -TWTF-- 5 \$275.00 0.00															
E 54	KSNV	11/05/12	11/05/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$275.00	4	0.00	NM	1	\$275.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$275.00 0.00															
E 55	KSNV	11/03/12	11/03/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$285.00	4	0.00	NM	1	\$285.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$285.00 0.00															
E 56	KSNV	11/04/12	11/04/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$285.00	4	0.00	NM	1	\$285.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$285.00 0.00															
E 57	KSNV	10/30/12	11/02/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	9	\$150.00	4	0.00	NM	9	\$1,350.00
TON SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -TWTF-- 9 \$150.00 0.00															
E 58	KSNV	11/05/12	11/05/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	2	\$150.00	4	0.00	NM	2	\$300.00
TON SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 2 \$150.00 0.00															
E 59	KSNV	11/03/12	11/03/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
SNL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$400.00 0.00															
E 60	KSNV	11/04/12	11/04/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	2	\$4,000.00	4	0.00	NM	2	\$8,000.00
SNF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 2 \$4,000.00 0.00															
E 61	KSNV	11/03/12	11/03/12		CM	7a-9am	-----S-	:30	2	\$175.00	4	0.00	NM	2	\$350.00

Order / Rev: 105010  
 Alt Order #: 06834007  
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Horsford for Congress  
 Product Desc: HORSFORD 4 CONGRESS  
 Estimate: 1366  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Saturday Today											
				Saturday Today											
				SAT TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	11/04/12	-----S-	2		\$175.00		0.00						
E 62	KSNV	11/04/12	11/04/12	News 3 Sunrise - SUND&M	CM	6a-7a	-----S	:30	2	\$110.004		0.00	NM	2	\$220.00
				News 3 Sunrise SUNDAY											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	11/04/12	-----S	2		\$110.00		0.00						
E 63	KSNV	11/04/12	11/04/12	Chris Matthews 9:30AM @M	CM	9:30a-10a	-----S	:30	1	\$175.004		0.00	NM	1	\$175.00
				Chris Matthews SUN 9:30am											
				CM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	11/04/12	-----S	1		\$175.00		0.00						
E 64	KSNV	11/05/12	11/05/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$1,100.004		0.00	NM	1	\$1,100.00
				Monday Prime 8-10pm											
				VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/05/12		11/11/12	11/11/12	M-----	1		\$1,100.00		0.00						
E 65	KSNV	10/31/12	10/31/12	Wed PR 9-10p	CM	9-10pm	--W----	:30	1	\$1,300.004		0.00	NM	1	\$1,300.00
				Wednesday Prime 9-10pm											
				ROCK CENTER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	11/04/12	--W----	1		\$1,300.00		0.00						
E 66	KSNV	10/31/12	10/31/12	Wed PR 10-11p	CM	10-11pm	--W----	:30	1	\$1,000.004		0.00	NM	1	\$1,000.00
				Wednesday Prime 10-11pm											
				CHI FIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	11/04/12	--W----	1		\$1,000.00		0.00						
E 67	KSNV	11/01/12	11/01/12	Thurs PR 9-10p	CM	9-10pm	---T---	:30	1	\$850.004		0.00	NM	1	\$850.00
				Thursday Prime 9-10pm											
				OFFICE/UP ALL NIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	11/04/12	---T---	1		\$850.00		0.00						
E 68	KSNV	11/02/12	11/02/12	Fri PR 9-10p	CM	9-10pm	----F--	:30	1	\$750.004		0.00	NM	1	\$750.00
				Friday Prime 9-10pm											
				GRIMM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	11/04/12	----F--	1		\$750.00		0.00						
E 69	KSNV	11/03/12	11/03/12	Sat PR 8-9p	CM	8-9pm	-----S-	:30	1	\$350.004		0.00	NM	1	\$350.00
				Saturday Prime 8-9pm											
				PRIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	11/04/12	-----S-	1		\$350.00		0.00						
													Totals	204	\$54,645.00